

OBSERVANCE OF THE INTERNATIONAL DAY FOR DISASTER RISK REDUCTION **SHORT FILM CONTEST**

National Institute of Disaster Management (NIDM) invites submissions of short films from across the country to be screened in observance of the International Day for Disaster Risk Reduction.

Show your creativity and contribute to raising awareness on disaster risk reduction!

THEMES

- Earthquake DOs & DON'Ts
- Landslides resilient techniques
- Things (Preparedness) to remember while constructing a house/building
- CPR Techniques
- First Aid
- Trauma and stress reduction techniques
- Things to remember in flood
- Lightning
- Things to remember in Cyclone
- How to Decompose waste
- New innovations on DRR
- Things to remember during a fire
- Success Stories of DisasterRisk Reduction
- Heat Wave/Cold Wave
- Any other awareness generation issues for DRR

MAXIMUM DURATION: 5-7 minutes

WHO CAN APPLY?

Category 1: Faculty/students (individual or group) from any recognised university/institution

Category 2: Any ministry/related departments/CSR foundations/NGOs

HOW TO SUBMIT?

The participants may share their film or video in a downloadable format or via a Google Drive link, along with a brief profile of themselves and their organization, to iuin.rr.nidm@mha.gov.in or speed post DVD/Pen drive to below mentioned address:

Executive Director,
National Institute of Disaster Management,
(Ministry of Home Affairs, Government of India),
Plot no. 15, Pocket-3, Block-B, Sector-29, Rohini, Delhi -110042

DETAILED GUIDELINES

For more details, please visit NIDM website <https://nidm.gov.in/> or <https://iuin-drr.nidm.gov.in> or scan QR code.



EXCITING PRIZES

CATEGORY-1

- 1st prize: INR 2 Lakh**
- 2nd prize: INR 1.5 Lakh**
- 3rd prize: INR 1 lakh**

CATEGORY-2

The winning entry will be jointly owned for awareness generation

**EXTENDED DEADLINE TO
SUBMIT ENTRIES:**

30 SEPTEMBER 2024

Submit your entries now!!



ON THE OBSERVANCE OF INTERNATIONAL DAY ON DISASTER RISK REDUCTION, 13TH OCTOBER, 2024

Short Film Contest

NIDM invites **short films** on disaster risk reduction specifically tailored for awareness generation. This campaign aims to educate and empower community to understand and mitigate the risks associated with natural and man-made disasters. By fostering a culture of preparedness, resilience, and proactive action, we can significantly enhance the safety and well-being of our youth and community.

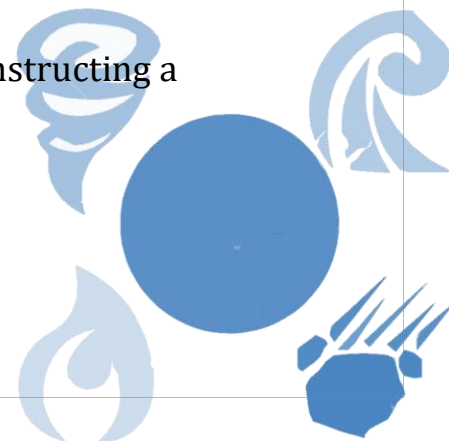
The competition aims to inculcate the spirit of creativity and innovation to students of higher education and ignite and inspire the students of colleges/Universities to innovate and protect themselves from the risk of disaster.

The winning entry will be awarded on the observance of International Disaster Risk Reduction Day by NIDM on 23rd October, 2024.

Detail of video/film making competition

The entry window period, initially set from 10th July to 15th September, 2024, has now been extended until **30th September, 2024** and is open for the submission of videos/short films on the following topics and areas:

- i. Earthquake DOs & DON'Ts
- ii. Landslides resilient techniques
- iii. Things (Preparedness) to remember while constructing a house/building
- iv. CPR Techniques
- v. First Aid
- vi. Trauma and stress reduction techniques
- vii. Things to remember in flood



- viii. Things to remember in Cyclone
- ix. How to Decompose waste
- x. New innovations on DRR
- xi. Things to remember during a fire
- xii. Success Stories of Disaster Risk Reduction
- xiii. Heat Wave/Cold Wave
- xiv. Lightning
- xv. Incidents Response System
- xvi. Any other awareness generation issues for DRR

Duration: The short film, with a maximum length of 5-7 minutes, are expected to showcase awareness generation on any above mentioned theme related to disaster management.

Selection: The jury constituted by NIDM will select the winner on the basis of novelty and usefulness of the video for **preparedness and awareness generation for DRR**. The video must be original and not previously submitted or showcase elsewhere.

Conditions and format of film:

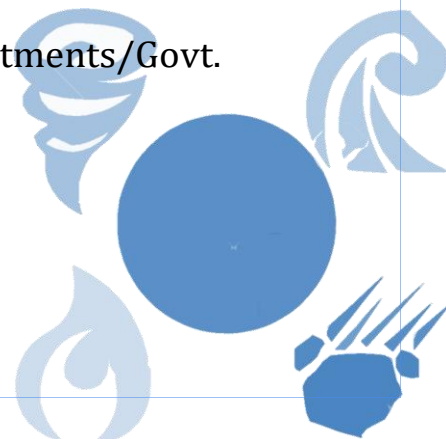
The following conditions should be noted-

- The maximum duration of the films should be **5-7 minutes**;
- The submissions may be made in acceptable formats such as **WMV, MP4, MKV, AVI**, etc.;
- Submissions should be made in Standard Definition from **480P** onwards.

Participants

Category 1: Faculty/students (individual or group) from any recognised university/institution

Category 2: Any ministry/related departments/Govt. organisations/CSR foundations /NGOs



Winning Award

Category 1:

- 1st entry: Rs.2 lakh
- 2nd entry: Rs.1.5 lakh
- 3rd entry: Rs.1 Lakh

Category 2:

- Certificate and recognition at national platform
- Utilisation of winning video/film for awareness generation programmes on logo-sharing basis

Copyright

- Winning films from Category 1 will be the sole property of NIDM only.
- Winning films from Category 2 will be jointly owned by NIDM and awardee organisation.

Last Date: 30th September, 2024

How to Submit

The participants may share their film or video in a downloadable format or via a Google Drive link, along with a brief profile of themselves and their organization, to iuindrr.nidm@mha.gov.in or speed post DVD/Pen drive to below mentioned address:

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